

You have a small shop or business which appeals, primarily, to the pedestrian trade and, since you are not involved in e-commerce over the Internet, you probably believe that you would not be well served by a web site.



Well, you are partly right and partly wrong.

In today's information revolution, a web presence is not only appreciated by those seeking the goods and services you offer, but a web presence is becoming increasingly expected by the consumer as an industry standard. The basic Yellow Page information of name, address and telephone number will not give prospective customers a proper overview of who you are, what you offer and a detailed map of how to get to your establishment.

As an adjunct to a telephone listing, either printed or on the Internet, a web presence is an invaluable tool for informing new customers that you exist, what you offer and what they can expect to see when visiting your place of business. A web presence adds personality and familiarity for the prospective customer which may be the element which gives you the competitive edge over your competition. You can't get that with a business card.

A web presence gives you an extra credential, to print on your business cards or publish in one of the available Yellow Pages that are either in print or on the Internet.

Like most businesses, you are probably tight on budgets and low on discretionary income, so a high priced Internet service may have

turned you off in the past. Most web site authors have geared their service to corporations who deal in large scale distribution of information or products that are sold on the Internet. Then, after the initial charge of authoring your web site, comes the additional charges for hosting your site, making it available for customers to view on the Internet.

I offer you a low priced alternative which can make your web presence a reality at a fraction of the cost of a conventional web-site author.

<http://potrs.org/JingFong>

<http://potrs.org/WREMI>

<http://letitripconstruction.tk>



I will leave you with this question. When looking for a business or service on the Internet, do you favor those with a web

presence?

\$35.00 per hour, flat rate.

Sincerely,

Joe Bradley

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